



WHAT: The largest and most popular Tiki Festival in the world heads to Arizona for a full weekend of classic resort style fun – marketplace vendors, fashion shows, poolside luau, rum tastings, suite room mingles, art exhibit, DJs, local mid-century tours, exclusive events, plus the top experts giving educational presentations on everything from cocktails, pop polynesian history to architecture.

WHEN: Friday April 12 through Sunday April 14, 2019

WHERE: Hotel Valley Ho in sunny Scottsdale, Arizona

WHY: To celebrate the Tiki lifestyle in a Mid-Century Modern setting with friends from around the globe.

WHO: Over 2000 Tiki fans are expected at Arizona Tiki Oasis during the 3 day event. Experience exclusive afternoon and evening events that cater to an international audience who seek a resort-like experience. During the day, the Marketplace will be open to the public attracting the active Arizona Tiki and Mid-Century enthusiasts as well as Phoenix area locals.

DEADLINES SIGN UP BY FEBRUARY 14TH, 2019

PAYMENT & MATERIALS DUE BY FEBRUARY 28TH, 2019

SPONSORSHIP OPPORTUNITIES

Become a Sponsor! Tiki Oasis offers a wide variety of opportunities for your organization to be featured at the event. Get exposure and interact with our crowd thru sponsorship, product samplings and tastings, promos at the event, merchandise promos and advertising. Participate in specialized events such as seminars, suite room mingles, private tastings, product sampling, or create an event around your new product launch, partnership or anniversary with a custom or special event sponsorship. We look forward to working with you on a sponsorship that will best suit your needs. We are also open to increasing the value of your Sponsorship Package in exchange for reasonable and valuable trade. Ask us for details!

MARKETING@TIKIOASIS.COM (530) 470-0870 • WWW.AZTIKIOASIS.COM

Sponsor Levels & Benefits	\$10,000	\$5,000	\$3,500	\$2,500
Onsite exposure				
Logo featured prominently on hotel grounds	X			
Welcome Sign in main lobby	X			
Option to activate co-branded photo booth (sponsor to setup and staff)	X			
Featured sponsor of one special event	X			
Logo on resort shopping bag given to ticketed guests	X			
Opportunity for prize giveaway	X			
PA recognition during evening resort events	2X	1X		
Tiki Oasis to distribute giveaways	X	X		
Brand featured and showcased in sponsor category	X	X		
Option to include giveaway item in VIP resort shopping bag for Hotel Valley Ho guests	X	X	X	X
Option to sponsor seminar	X	X	X	X
Print exposure				
Logo included in local and national print ads	X	X		
Logo included on postcards and promotional materials	X	X		
Color advertisement in the official souvenir event program	FULL glossy	FULL	HALF	HALF
Logo on Press Release	X	X		
Listed as featured sponsor in program	X	X		
Online exposure				
Prime logo positioning and link on website	X	X		
Secondary logo positioning and link on website			X	X
Sponsor highlight in e-newsletter	3X	2X	1X	
Feature on Social Media network of your choice	2X	1X		
Highlight on Social Media network of your choice	3X	2X	1X	
Logo on Tiki Oasis app	X	X		
Hospitality & Client Entertaining				
Evening resort pass	6 VIP	6	4	2
VIP reception with Tiki Oasis team	X	X	X	
Opportunity for custom additions/packages	X	X	X	X



WE ARE PROUD TO OFFER MANY CUSTOM SPONSOR PACKAGES!

SUITE HOST

Limited to 10
\$5000*

Get all the \$5k sponsor benefits including... Full Page ad in program • Six (6) evening resort passes • Prime logo & link on website • May sell products and/or services out of room • Opportunity to host in-room mingles or other private events • AZ Tiki Oasis to collaborate on in-room mingles as part of overall guest experience • Featured post on Social Media • Logo Featured in Event App.

* must reserve Terrace or Executive Suite, Tower Loft or Presidential Suite through the Hotel Valley Ho. You may not sell any alcohol in suites in accordance with AZ state laws.

EXCLUSIVE OFFERINGS

\$3500 - \$5000

Ask about our exclusive offerings to showcase your business and products. Include Featured events such as Rooftop Cocktail Party, Exclusive tastings poolside, balcony or lawn, Luau, Hangover Brunch!

SEMINAR SPONSOR

\$2500

Two (2) complimentary evening resort passes • Welcome cocktail or giveaway at featured seminar • Logo featured on website • Listing in events schedule • 1/2 page ad in program • Logo featured in Event App

CABANA VENDING

Limited to 6
\$1500*

Located next to the outdoor bustling marketplace. You will take over a 420 sq. ft. + 240 sq. ft Cabana guest room. Includes: Two (2) complimentary evening resort passes • Logo & Link on website marketplace page • Feature on Social Media • 1/2 Page ad in program • Logo featured in Event App

* must reserve Cabana guest room

ROOM KEY SPONSOR

\$1500

Two (2) complimentary evening resort passes • Your artwork or advertisement on souvenir hotel key cards at host hotel and partner hotel • Logo featured in Event App

TIKI TASTING

\$800

Be part of two 90 minute sessions during which the Tiki Oasis crowd will sample and taste your products • Banner on site during Tiki Tasting • Listing in event schedule • Opportunity to use branded cups, napkins, drink coasters, swizzles and other POS at event (Does not include evening resort passes).

Tiki Oasis Sponsorship packages do not include tickets, tiki mugs or other merchandise unless noted.

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ADVERTISEMENT AND VENDING RATES

EVENT PROGRAM PRICING

- \$250 - Quarter-page vertical 3.5" x 4.5"
- \$400 - Half-page vertical 3.5" x 9.25"
- \$400 - Half-page horizontal 7.375" x 4.5"
- \$700 - Full-page interior 8.125" x 10"
- \$850 - Inside Front cover glossy 8.125" x 10" only 1 available
- \$850 - Interior glossy front pages 8.125" x 10"
- \$850 - Interior glossy back pages 8.125" x 10"
- \$850 - Inside back cover glossy 8.125" x 10" only 1 available
- \$1,000 - Back cover glossy 8.125" x 10" only 1 available
- \$1,250 - Two-page spread 2 Full-page interior ads each 8.125" x 10" on Facing pages

WEB ONLY

- \$500 - Full-color Web banner 300px wide x 300px high (3 months guaranteed)
- \$300 - Grayscale logo 300px wide x 300px high (3 months guaranteed)

SOCIAL MEDIA E-PACKAGE

- \$1,250 - Featured e-blast 1x to 10K+ subscribers, spotlight on Instagram 1x to 20K+ Followers, spotlight on Facebook Group 1x to 16K+ members, spotlight to link to Facebook Page 1x to 16K+ Followers

MARKETPLACE VENDING*

Dates: Saturday April 13th AND Sunday April 14th

Marketplace Hours: 10am- 4pm (set-up: 7:30am-10am)

This outdoor marketplace will feature Tiki and Mid-Century Style artists, makers and creators.

\$325 - 10x10 vendor includes one business name and link on website, opportunity to post once to AZTO Facebook Group/Tiki Oasis Social Media. Includes two (2) AZTO evening resort passes (\$180 value)

\$475 - 10x10 SHARED vendor includes two business names and links on website, opportunity for each vendor name to post once to AZTO Facebook Group/Tiki Oasis Social Media. We ask that shared vendors have one contract and one point of payment. Includes three (3) AZTO evening resort passes (\$260 value)

* vending fee includes one table, two chairs, and electricity upon request.