



**WHAT:** The largest and most popular Tiki Festival in the world heads to Arizona for a full weekend of classic resort style fun – marketplace vendors, fashion show, authentic luau, rum tastings, pairings, rooftop sunsets, art exhibit, DJs, local Mid-Century walking tours and exclusive intimate events.

**WHEN:** Thursday April 22 through Sunday April 25, 2021

**WHERE:** The iconic Hotel Valley Ho, a fully restored Mid-Century modern jewel in sunny Scottsdale, Arizona

**WHY:** To celebrate the Tiki lifestyle in a magnificent Mid-Century Modern setting with friends from around the globe.

**WHO:** Tiki fans are ready to experience exclusive intimate afternoon and evening events that cater to an audience that seeks a resort-like experience.

**COVID-19:** Hotel Valley Ho and Tiki Oasis will be following all the latest regulations for Maricopa County regarding COVID-19. Safety is a top concern for all. Details available at [aztikioasis.com](http://aztikioasis.com)

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**DEADLINES SIGN UP BY MARCH 19TH, 2021**

**PAYMENT & MATERIALS DUE BY MARCH 31ST, 2021**

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## **SPONSORSHIP OPPORTUNITIES**

Tiki Oasis offers a wide variety of partnership opportunities for your organization to engage our crowd and get you noticed in the world of Tiki. We help you spread the word via social media, on-site branding, product samplings, tastings, featured merchandise and advertising. Choose from a wide range of sponsor levels here, or reserve a customized package designed to tailor your message and focus on your new product launch, featured cocktail or anniversary. We look forward to working with you on a sponsorship that will best suit your needs. We are also open to increasing the value of your Sponsorship Package in exchange for reasonable and valuable trade. Ask us for details!

**[MARKETING@TIKIOASIS.COM](mailto:MARKETING@TIKIOASIS.COM) (530) 470-0870 • [WWW.AZTIKIOASIS.COM](http://WWW.AZTIKIOASIS.COM)**

<b>Sponsor Levels &amp; Benefits</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$3,000</b>	<b>\$2,000</b>
<b>Onsite exposure</b>				
Brand Logo featured prominently on hotel grounds	X			
Welcome Sign in main lobby	X			
Featured sponsor of one exclusive event	X			
Co-sponsor exposure in curated event	3X	2X	1X	X
Hotel Valley Ho in-room amenity welcome basket	X			
Brand Logo on resort shopping bag given to ticketed guests	X			
Opportunity for prize giveaway	X			
PA recognition during evening resort events	2X	1X		
Tiki Oasis to distribute giveaways	X	X		
Brand featured and showcased in sponsor category	X	X		
Option to include giveaway item in VIP resort shopping bag for Hotel Valley Ho guests	X	X	X	X
Option to activate co-branded photo booth (sponsor to setup and staff)	X			
Opportunity to use POS on site at events (branded cups, coasters, etc)	X	X	X	X
<b>Print exposure</b>				
Logo included in local and national print ads	X	X		
Logo included on postcards and promotional materials	X	X		
Color advertisement in the official souvenir event program	FULL glossy	FULL	HALF	HALF
Logo on Press Release	X	X		
Listed as featured sponsor in program	X	X		
<b>Online exposure</b>				
Prime logo positioning and link on website	X	X		
Secondary logo positioning and link on website			X	X
Sponsor highlight in e-newsletter	3X	2X	1X	
Feature on Social Media network of your choice	2X	1X		
Highlight on Social Media network of your choice	3X	2X	1X	
Logo on Tiki Oasis app	X	X		
Opportunity to go "Live" on Instagram Tiki Oasis (36k+ sub)	X			
<b>Hospitality &amp; Client Entertaining</b>				
Exclusive resort pass	6 VIP	6	4	2
VIP reception with Tiki Oasis team	X	X	X	
Opportunity for custom additions/packages	X	X	X	X

# ADVERTISEMENT AND VENDING RATES

## EVENT PROGRAM PRICING

- \$250 - Quarter-page vertical 3.5" x 4.5"
- \$400 - Half-page vertical 3.5" x 9.25"
- \$400 - Half-page horizontal 7.375" x 4.5"
- \$700 - Full-page interior 8.125" x 10"
- \$850 - Inside Front cover glossy 8.125" x 10" only 1 available
- \$850 - Interior glossy Front pages 8.125" x 10"
- \$850 - Interior glossy back pages 8.125" x 10"
- \$850 - Inside back cover glossy 8.125" x 10" only 1 available
- \$1,000 - Back cover glossy 8.125" x 10" only 1 available
- \$1,250 - Two-page spread 2 Full-page interior ads each 8.125" x 10" on Facing pages

## WEB ONLY

- \$500 - Full-color Web banner 300px wide x 300px high (3 months guaranteed)
- \$300 - Grayscale logo 300px wide x 300px high (3 months guaranteed)

## SOCIAL MEDIA E-PACKAGE

- \$1,250 - Featured e-blast 1x to 10K+ subscribers, spotlight on Instagram 1x to 36K+ Followers, spotlight on Facebook Group 1x to 16K+ members, spotlight to link to Facebook Page 1x to 16K+ Followers

## ROOM KEY SPONSOR

- \$2,000 - Two (2) complimentary evening resort passes, your artwork or advertisement on souvenir hotel key cards at Hotel Valley Ho, 1/2 page ad in program

## OUTDOOR MARKETPLACE VENDING\*

Dates: Saturday April 24th AND Sunday April 25th

Marketplace Hours: 10am- 4pm (set-up: 7:30am-10am)

This outdoor marketplace will feature Tiki and Mid-Century Style artists, makers and creators

\$350 - 10x10 vendor includes one business name and link on website, opportunity to post once to AZTO Facebook Group/Tiki Oasis Social Media. Includes two (2) AZTO evening resort passes (\$200 value)

\$475 - 10x10 SHARED vendor includes two business names and links on website, opportunity for each vendor name to post once to AZTO Facebook Group/Tiki Oasis Social Media. We ask that shared vendors have one contract and one point of payment. Includes three (3) AZTO evening resort passes (\$300 value)

\* vending Fee includes one table, two chairs and no electricity